

Auckland Foundation



GRASSROOTS GIVING PROGRAMME 2025

APPLICATION GUIDANCE NOTES

ABOUT THE GRASSROOTS GIVING PROGRAMME

Auckland Foundation is proud to be a Local Donations Manager for The Tindall Foundation, a philanthropic family foundation working throughout Aotearoa to support families, community and the environment.

We distribute donations on behalf of The Tindall Foundation in the Auckland region to projects and initiatives that support the focus area of **Families/Whānau**.

2025 Funding Round

We will be accepting applications for the 2025 Grassroots Giving Programme from 9am, Monday 21 July until 5pm, Friday 8 August.

Grant requests can be made from \$500 up to a maximum of \$15,000.

Priority will be given to initiatives that:

- Are grassroots
- Put whānau/families at the centre
- Are collaborative
- Work holistically/provide wraparound support
- Use kaupapa Māori models of practice
- Focus on long-term solutions and are outcomes-focused

ELIGIBLE ORGANISATIONS

The Grassroots Giving Programme awards grants to the following not-for-profit organisations where charitable purposes can be clearly demonstrated (e.g. through a deed or governing rules):

- Registered charities
- Incorporated societies
- Community groups or collaborative groups
- Social enterprises
- Schools (not for core education)

Ineligible for this Funding Round

Please note we **cannot grant to individuals**.

The Tindall Foundation also works with appointed **Faith Funding Managers** across New Zealand, who primarily fund organisations within their own faith network.

If your organisation is faith-based, please check with one of the following Faith Funding Managers **first** before applying to the Grassroots Giving Programme.

* If you are not a faith-based organisation but have been awarded funding from a Faith Funding Manager in the last 12 months, please note you are not eligible to apply for funding from the Grassroots Giving Programme this year.

Visit <https://tindall.org.nz/faith-based-donation-management/> for more information on application dates for each Faith-Based Local Donation Manager.

Exclusions

Please note that grants cannot be awarded from this funding round for any of the following:

- Projects **outside** of the Auckland region.
- Core or Public Health Services – e.g. medical care, medical equipment, medical research, clinical health initiatives (within mental or physical health) or disabilities services, hospitals and hospices. This includes initiatives where the service users have a physical, mental health or addiction issue, or are living with a disability.
- Core education in universities, colleges, schools, early childhood centres, including programmes, equipment, or other activities that are curriculum-related.
- Research.
- Sport, leisure and recreation – e.g. sports clubs' operational or programme costs, sports equipment, events, trips and competitions.
- Drama or performing arts, art, museums and galleries.
- Overseas travel, expenses or exchange programmes.
- Animal charities.
- Buildings or land.
- Capital assets or equipment costing over \$3,000.
- Individuals – including scholarships, international travel for conferences.
- Personal loans.
- Endowment funds.
- Venture capital initiatives.
- Urgent or retrospective applications.
- Sponsorships.

If you are unsure, please contact us and we will be more than happy to discuss whether your application is eligible or not.

PRIORITIES FOR WHĀNAU/FAMILIES

The priorities of the Whānau/Families focus area are to support organisations or projects that:

- Work with whānau/families experiencing multiple and intergenerational disadvantage
- Put whānau/families at the centre

- Use kaupapa Māori models of practice*
- Work holistically
- Focus on long-term solutions
- Work in collaboration

* Kaupapa Māori theory is based on a number of key elements or principles – Māori approach, Māori topic, Māori customary practice, Māori institution, Māori agenda, Māori principles, Māori ideology – a philosophical doctrine, incorporating the knowledge, skills, attitudes and values of Māori society. Led by Māori, with Māori for Māori.

WHAT DOES THIS LOOK LIKE?

Initiatives should be focused on positive outcomes, and long-term solutions that see our tamariki/children, rangatahi/young people and their whānau/families be resilient, secure and thriving.

These positive outcomes can be delivered by:

Supporting the wellbeing of tamariki/children through their early years by:

- Enhancing the capability of parents.
- Supporting early childhood development, including language and literacy development, and social behaviour skills.

Supporting the wellbeing of rangatahi/young people by:

- Promoting a positive youth development sector and growing its capacity.
- Focusing on early intervention/prevention strategies for young people.
- Supporting initiatives that promote identity and participation and equality of young people, particularly youth-led initiatives.
- Working systemically to address youth employment, especially for those most distanced from the labour market.
- Supporting and advocating for children and young people, especially children in care, or the prevention of children needing to be taken into care.
- Investing in the equality of women, young women, gender-diverse and intersex people.
- Increasing the economic participation and employment of groups or families experiencing multiple disadvantage across generations.

Supporting the wellbeing of whānau/families by:

- Providing and assisting families into stable, healthy and affordable housing — especially home ownership.

- Supporting the wellbeing of families in a holistic way, ensuring that their goals and aspirations are at the centre.
- Promoting violence-free homes.
- Strengthening the identity and culture of families.

Projects that can demonstrate as many of these priorities and criteria as possible will have a greater chance of receiving support.

You can read more about these priorities of the Family/Whānau focus area on The Tindall Foundation's [website](#).

APPLICATION PROCESS

BEFORE APPLYING

If your organisation received funding from the Grassroots Giving Programme in 2024, you **must** submit a final grant accountability report (or an interim report if you still have some of the grant remaining) before you apply this year. You can complete and submit your grant accountability report [online](#).

If you have any difficulties with or issues using our online application, please contact Auckland Foundation immediately.

HOW TO APPLY

All applications to the Grassroots Giving Programme must be submitted no later than **5pm, Friday 8 August 2025** using the online application form on our website. You can save your progress at any time, as long as you are accessing the application from the same computer or device.

Any applications received by Auckland Foundation after the closing date will not be eligible for consideration, so make sure you send your application in plenty of time in case we have any questions.

Once you have submitted your application online, you will receive an acknowledgement email from Auckland Foundation. If you haven't received this email within 48 hours, please contact us.

Our goal is to make this process as simple and time-efficient as possible — the application should take no more than three hours to complete. You're welcome to respond in bullet points if that's easier. We know your time is valuable and that your focus is on the incredible mahi you're already doing in your communities. This application is meant to be a straightforward way to share the work you do and the project you're seeking support for.

Don't forget

1. Your application should clearly demonstrate:

- The need for your project or programme, and who will benefit
- How your project or programme fits in with the priorities of the Family/Whānau focus area
- What your project is trying to achieve for the participants/your community – and how you will measure your achievements

If you're not sure, it's always helpful to have someone else read your application for feedback.

2. Make sure you submit all the requested information with your application, as any applications with missing information at the closing date will not be eligible for consideration. As well as any budgets, job descriptions etc that relate to the grant request, you will need to attach:

- PDF copy of your most recent financial statements
- PDF copy of a bank deposit slip

2025 FUNDING ROUND KEY DATES	
Monday 21 July 2025	Applications open at 9am
Friday 8 August 2025	Applications close at 5pm
Mid August 2025	Review and decision-making
Early September 2025	All applicants notified of decisions
Mid September 2025	Grants paid to successful applicants (subject to signed grant agreement)

GRANT REQUESTS

SIZE OF GRANTS

Funding requests can be between \$500 and \$15,000.

Please note that **\$15,000** is the maximum grant amount that we are able to allocate under the Grassroots Giving Programme.

GST

No GST is payable on grant received by your organisation from this funding round.

If your organisation is GST registered, the grant **will not cover the GST component** of any purchase of goods or services.

Please make sure you remove any GST (where applicable) when making your grant request, including from any budget you attach to your application. You will also need to make sure that your financial accountability is exclusive of GST.

ELIGIBLE EXPENDITURE

- Administration and operational expenses; e.g. wages or salaries for positions that are directly applicable to programme delivery, etc.
- Volunteer expenses.

- Project expenses.
- Capital assets are supported, but the total request/purchase **must not exceed \$3,000 per application.**

EXCLUSIONS

A reminder of what this funding round cannot support:

- Projects **outside** of the Auckland region.
- Core or Public Health Services – e.g. medical care, medical equipment, medical research, clinical health initiatives (within mental or physical health) or disabilities services, hospitals and hospices. This includes initiatives where the service users have a physical, mental health or addiction issue, or are living with a disability.
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LENGTH OF GRANT AND RE-APPLICATION

The Grassroots Giving Programme provides a one-off annual (1 year) grant.

Previous recipients may re-apply to consecutive granting rounds, and organisations can be supported consecutively for 3 years, but for no more than 5 years.

Funding beyond 3 years will only be considered if:

- The initiative is demonstrating continued effectiveness with those in the community that have the greatest need;
- There are no other providers offering this project or programme and it is filling a significant gap, and;
- The initiative cannot be provided with funding from other sources.

ACCOUNTABILITY

A written accountability report will be due no later than 12 months from payment of grants. Accountability reports will ask you to report back on the outcomes that you submitted in your application.

If you have been successful the previous year and are re-applying for funding, you will also be asked to submit an interim accountability report. This will be used as part of the reviewing process of your application.

Successful grant recipients will be required to acknowledge both Auckland Foundation and The Tindall Foundation for the grant received, and the purpose of that grant, in their newsletter, website, annual report and other relevant communications such as social media or events.

ENQUIRIES

If you are unsure of your eligibility or have any questions about this funding round, please contact Auckland Foundation:

info@aucklandfoundation.org.nz