

Auckland
Founda+ion

Building a better Tāmaki Makaurau

ANNUAL REPORT 2018/19

aucklandfoundation.org.nz



At Auckland Foundation,
we are building our efforts
to encourage, grow and
celebrate generosity for
our community.

47 51 10

CHARITIES ACROSS AUCKLAND
FUNDED THROUGH THE
GRASSROOTS GIVING PROGRAMME

SOCIAL, ENVIRONMENTAL OR
CULTURAL PROJECTS SUPPORTED
BY OUR DONOR ADVISED FUNDS

WOMEN CHANGE MAKERS
SUPPORTED WITH THE FIRST
WOMEN'S FUND GRANTS

A lot can happen in a year.



It is my very great pleasure, for the first time as Chair, to introduce the Annual Report of Auckland Foundation for 2018/19.

This has been a year of change; but our momentum and focus have resulted in a number of highlights, and positioned us well to build on our efforts to encourage, grow and celebrate generosity for our community.

Among the year's highlights has been the growth of Auckland Foundation's funds under management, as well as the \$1 million we have granted to approximately 120 grassroots charities.

A benefit of change is the opportunity it gives us to reflect, and the Board have been working to review and reset our strategic plan to 2024.

Core to our value proposition remains the strong donor-led service that makes philanthropy easy, effective and impactful. To support this, we recognise how important it is for us to demonstrate thought leadership and identify issues that are important both to our community and to our donors.

A perfect example is the Women's Fund, which absolutely represents the spirit of a community foundation and has been a big focus for Auckland Foundation this year. Supporting women who are working to push through the barriers and create positive change, it was fabulous to

see 42 women community leaders and change makers come together to learn and connect during the Women's Fund Retreat Day, and 10 of those women also receive a grant. There is now a unique opportunity to leverage the successes of the Women's Fund to date, and we are working with our stakeholders to see how this can best be achieved.

Another issue we will be focusing on moving forward is the regeneration of the Hauraki Gulf – our city's treasure. We are looking to partner with our peers working to improve the health of the Gulf, and encourage Aucklanders to support the vital work that needs to be done.

We are well-positioned to continue our momentum into 2024, and beyond. We are extremely grateful to have the ongoing support and sponsorship of Auckland Council, as well as our friends across the charitable community – we would not be growing our impact without your support and generosity.

And on behalf of the Board, thank you to the wonderful team and generous donors who make our community foundation.

Joy Marslin
CHAIR



A benefit of change is the opportunity it gives us to reflect.



Among the year's
highlights has been
the 55% growth of
our funds under
management and
the granting of
\$1,000,000
to 120 grassroots
charities.

OUR VISION

To make a positive difference for Auckland now, and create a legacy for the city.

OUR MISSION

To grow and channel generosity into initiatives that respond to Auckland's unique needs.

\$2,373,718

MADE IN DONATIONS TO OUR SPECIAL INTEREST FUNDS

2

NEW PARTNERS PROVIDING PRO BONO SUPPORT TO AUCKLAND FOUNDATION

WHAT WE DO



Encourage and enable generosity.

We work with generous Aucklanders who want to contribute to a better city for everyone. With our structure making it easy to give efficiently and effectively, donors can focus on making a positive impact.



Support Auckland's communities.

Funding is vital for the community organisations delivering essential support services to Auckland's most vulnerable and in need. We distribute much-needed funds across the region to grassroots groups through our granting rounds, and provide advice to our donors on where their gift will make a difference.



Ensure sustainable impact.

Our generous donors don't just wish to see better outcomes for Aucklanders today; they want to have a positive social, environmental and cultural impact for future generations. We ensure a lasting legacy for good, by building our endowment and through issue-led funds, such as the Women's Fund.



Drive efficiency in the charitable sector.

We work closely with professional advisors to promote the Community Foundation model as an effective, efficient vehicle for philanthropic giving.

26

NEW DONORS WITH CONTINUED INCREASING MEMBERSHIP OF THE WOMEN'S FUND

8

GRANTS MADE TO LOCAL COMMUNITY ORGANISATIONS FROM THE NORTH SHORE FUND

55%

INCREASE IN FUNDS UNDER MANAGEMENT ENSURING SUSTAINABLE IMPACT

Each donor has their own story and goals for their giving; and every charitable organisation has a story to tell about the impact that giving has made.



MORE THAN JUST A FUNDING RELATIONSHIP

Philanthropists Lee and Penny Stevens have supported a number of arts-related projects and organisations through the Rua and Clarrie Stevens Charitable Trust, established in memory of Lee's community-spirited mother.

"We have, over the life of our Trust since 1970, always supported a segment of the arts sector, as my late mum Rua had a passion for the arts," says Lee.

One organisation they are particularly passionate about is the Auckland Philharmonia Orchestra, and for the last 18 years they have supported the APO through its Chair Donor programme.

Sponsoring First Violin Mark Bennett's position in the orchestra for such a long time has enabled Lee and Penny to not only make a philanthropic impact, but to also build up a special relationship with both the organisation and the musician.

APO's Director of Development Susan Wall says, "Over [the last 18 years] they have become cherished members of the APO family, and an integral part of our future. As Chair Donors, Lee and Penny enjoy a unique and close relationship with both the orchestra and their musician, violinist Mark Bennett."

Next year is the 50th anniversary of the Rua and Clarrie Stevens Charitable Trust being established, which was resettled as a fund with Auckland Foundation in 2015.

Lee and Penny are both looking forward to celebrating this very special anniversary year, and continuing their close relationship with the APO.

Lee adds, "Locally our longest receiving recipient is the APO. In my experience, they are certainly a leading role model for how grantees could manage their funding partnerships."

Photo supplied by Auckland Philharmonia Orchestra

SHAKTI'S VITAL WORK

Social services provider Shakti is highly regarded in the community for the vital work it does ensuring the safety needs of vulnerable women and children from Asian, African and Middle Eastern refugee and migrant backgrounds.

Although well-known for its women's refuges and intervention/prevention programmes, Shakti is also very active in the youth space. Its Shakti Youth Network for Change (SYNC) project, which is led by youth for youth, seeks to empower young women to break free from inter-generational cycles of violence.

Thanks to a grant from the Grassroots Giving Programme, SYNC were able to provide a Youth Support Caseworker/ Women's Advocate to support and empower vulnerable young women experiencing family violence and culturally sanctioned abuse. More recently Youth Coordinator Mengzhu Fu was a recipient of one of the first Women's Fund grants, to run leadership training for young migrant and refugee women.

Shakti's Funding Coordinator says they've been seeing more and more young people approaching SYNC and seeking its services over the last two years

"Through SYNC we want to empower youth to become catalysts for the social change needed to prevent of family and gender-based violence, inter-cultural bullying and other forms of discrimination. The young women who participated in the leadership training were not only empowered with the skills to discuss migrant and refugee youth issues with their wider communities, but it helped to build their confidence and validate their sense of belonging as migrants."

"The leadership of young migrant women is needed more than ever, and their leadership can help to transform their communities."



"The leadership of young migrant women is needed more than ever, and their leadership can help to transform their communities."



Photo supplied by The Salvation Army

KIWIS PAY IT FORWARD

Cold, damp houses are known to be a significant problem for many Kiwis during winter, and the risk of ill-health is particularly high for the very young and the elderly. So when the government introduced its Winter Energy Payment on 1 July 2018, it was intended to help low income households and superannuitants with the cost of keeping their homes warm and dry.

Some are fortunate enough to not need this additional payment with their NZ Super however, and so, in a first for Auckland Foundation, a new "Super Warm Fund" was set up as an easy way for superannuitants who could afford to donate their Winter Energy Payment to do so - and help a household in need.

"Auckland Foundation aims to make it easy for those who don't need this extra help to keep warm to redirect the payment to one of the many Kiwi families who do."

Partnering with The Salvation Army, donations were directed to households that The Salvation Army had

identified as needing the most help with heating costs. Thanks to generous New Zealanders across the country, 56 individuals and families were able keep their homes warm over winter.

Community Ministries Programme Coordinator Jodi Hoare said that the demand for The Salvation Army's services during winter is often compounded by increasing electricity costs.

"With living costs continuing to rise, it is very difficult for many people to manage over winter. Many of our clients are struggling to keep up with current expenses, while others who come to us are in arrears. The Super Warm Fund has been very empowering for many, by helping to support people and families in crisis with their electricity costs [and] has made a significant, positive difference to New Zealanders' lives."

"The Super Warm Fund has been very empowering for many and has made a significant, positive difference to New Zealanders' lives."

Simply, we make giving easy, effective – and local.

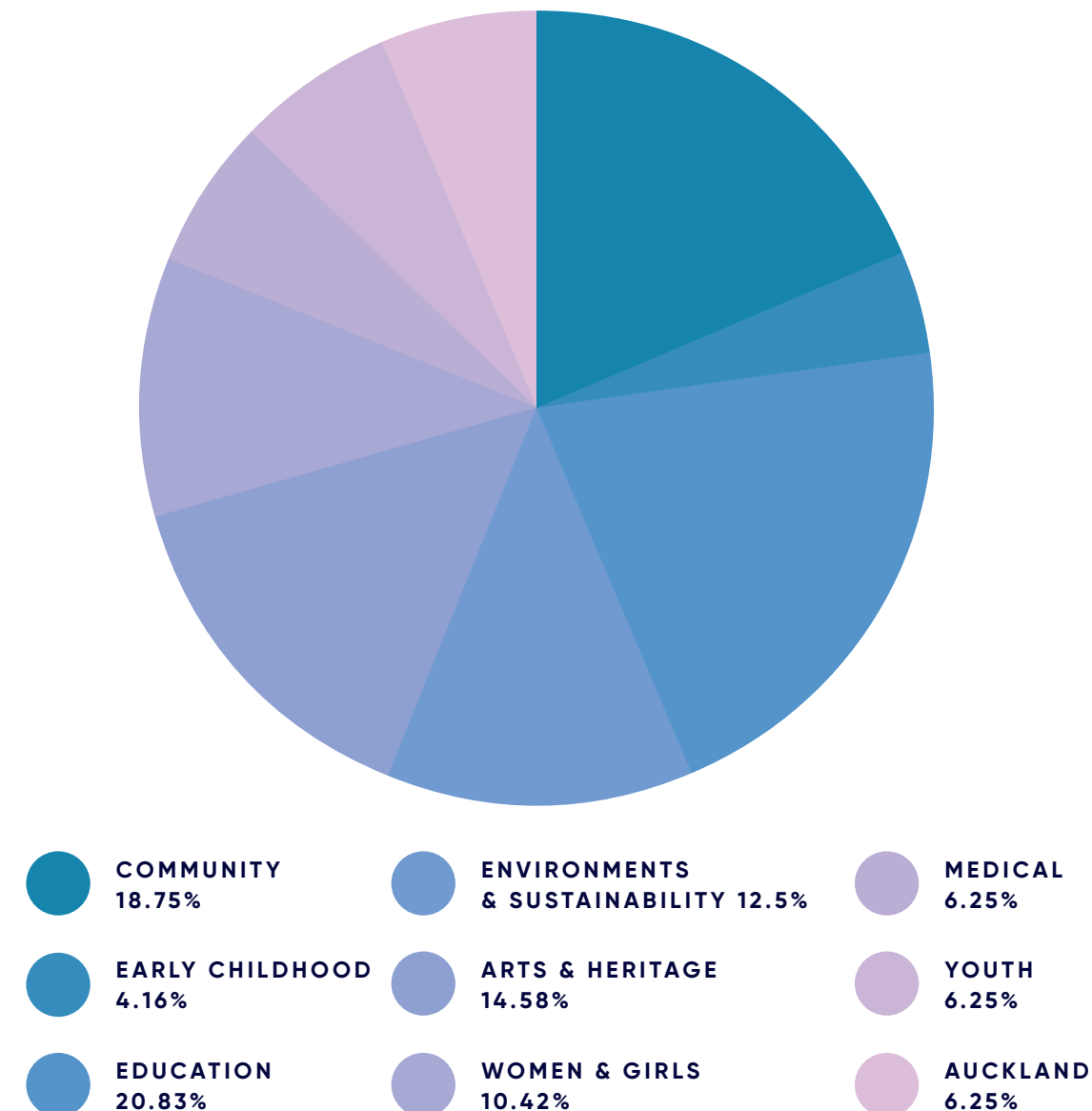
We love working with generous people who want to contribute towards a better world today - and make a sustainable impact for future generations of Aucklanders.

Whether you're passionate about environmental issues, supporting young people to get the education and skills they need to get ahead in life, or helping the most vulnerable and at-risk families to overcome intergenerational disadvantages, we can help you make an impact in the area you care most about making a difference in.

5

New funds were
welcomed into
the Auckland
Foundation
family this year.

WHERE OUR GENEROUS DONORS MAKE A DIFFERENCE



More than one
million dollars
was granted
to charitable
causes on behalf
of our donors in
the 2018/19 year.

- A TOTAL OF

\$1,034,999



ARTS & HERITAGE



COMMUNITY



EARLY CHILDHOOD



EDUCATION



ENVIRONMENT & SUSTAINABILITY



FAMILIES & WHANAU



FINANCIAL HARDSHIP



FINANCIAL LITERACY



REFUGEE & MIGRANT
COMMUNITIES



SOCIAL INCLUSION



WOMEN & GIRLS



YOUTH

What's changed
since 2017/18?



We have increased
our grants from
\$944,205 to
\$1,034,999

The Women's Fund: celebrating our change makers.

These 12 months have seen the Women's Fund continue to establish itself as a recognised and unique force for good.

These 12 months have seen the Women's Fund continue to establish itself as a recognised and unique force for good.

A programme of networking events provided our generous donors with the opportunity to connect and learn, as well as introduce others to the concept of the Women's Fund. A wonderful supporter has emerged in Duncan Cotterill, who has graciously hosted these events.

In the 125th anniversary year of women winning the right to vote, the Women's Fund also made its first ever grants. To honour the original spirit of our suffragists, we celebrated the women change makers striving to make change in Auckland's communities.

A specially organised Retreat Day saw 42 women change makers come together for a day of reflection, support and learning, before the announcement of the 10 grant recipients. Chosen by our donors, these grants were made to a wide range of community work, from empowering refugee and migrant women to drive safely and legally, and helping young women to learn resilience and self-efficacy skills, to encouraging young teachers to gain a qualification to further their career and reducing social isolation for migrant women through shared food and storytelling experiences.

We're delighted to see other community foundations embrace women's giving. Women's funds are now

established in the Waikato, which has also made its first grants, and in Christchurch, with plans to launch in Wellington and Timaru underway.

Here in Auckland, it been wonderful to see the Women's Fund gain recognition. Auckland Foundation won the "Governance Innovation by a Not-for-Profit" category at the 2018 Women in Governance Awards, and six months after making the first Women's Fund grants, we were recognised with the Vodafone Innovation in Grantmaking Award at the Philanthropy New Zealand Awards.

Looking ahead, we now move into the second phase of the Women's Fund – its growth phase.

Only by driving donations can we ensure that funds will be available to specifically tackle issues that affect women and girls, particularly those who are socially and economically disadvantaged.

Auckland Foundation is extremely proud to be seen as leading by example, and is excited at the significant potential to make an impactful and meaningful difference for our women and girls.

"This funding supported us to realise our vision for marginalised rangatahi to develop the tools necessary to improve their holistic wellbeing."



Photo of the nominees at the 2018 Retreat Day



"We still face serious, systemic issues in New Zealand – increasing inequality, family violence, sexual violence and the gender pay gap to name a few. The Women's Fund provides us with an opportunity to rectify some of these systemic challenges."

Lani Evans



"I've been surrounded by amazing women in my personal network that have helped me with my business of creating art, and I wanted to pay that forward so that other women can grow, expand and be supported like I have been."

Emma Bass



"[In 10 years' time] I'd like [women and girls] to be able to take for granted the social changes so many of us are working hard to bring about now."

Wynnys Armour



"I believe in the immense power and wisdom that women have, and believe that this is still to be fully unleashed in New Zealand. For me, being a part of the Women's Fund allows me to help drive something that will do exactly that through giving, connection and support."

Qiuqing Easterbrook-Wong



JOY MARSLIN - CHAIR

With an extensive career in wealth and private banking, we are delighted to have Joy at the helm of our Board. In addition to her role on the Board of Auckland Foundation, Joy is the Chair of Simplicity NZ Ltd, a Trustee of Assistance Dogs New Zealand Trust, a Director of the Impact Enterprise Fund, and Head of Investor Relations at New Ground Capital Ltd. Joy is brimming with energy and ideas for the next stage of Auckland Foundation's growth and the potential that generosity can bring.



IAN SHORT - DEPUTY CHAIR

Ian has spent the second half of his career to date helping establish and run organisations delivering innovative solutions for urban development and climate change. Ian is currently the Board Deputy Chair, and is a member of the Audit and Risk Committee. He is a Fellow of Chartered Accountants, Australia and NZ and a Chartered Member of the Institute of Directors.



MEL HEWITSON

A Chartered Member of the Institute of Directors, Mel is a member of the Investment Advisory Committee and chairs the Governance Committee. Mel is an Independent Director of Simplicity NZ, Ngāti Whātua Ōrākei Whai Maia, Trust Investments Management and Heritage Trustee Company. Prior to her governance career, Mel held senior leadership roles across investment, risk and compliance in the financial sector, including at the Financial Markets Authority. Mel is also a student of Te Reo Māori.



SUNEIL CONNOR

Chief Financial Officer at LINK International Group, Suneil has a strong background in accounting. A Member of the NZ Institute of Chartered Accountants, and also the Institute of Directors, he is Chair of the Audit and Risk Committee. Suneil is also on the board of directors for KiwiHarvest and sits on the Auckland Branch Committee of the Institute of Directors.



KEN WHITNEY

After practicing as a lawyer for over 30 years, Ken established Antipodes Trust Group Ltd, a specialist trust and superannuation fund manager. A Trustee of Foundation North for 8 years and Chair for 6 years, Ken has deep experience of both large and small philanthropic trust governance. Ken is also Chair of Philanthropy New Zealand, a Trustee of the Auckland Health Foundation and of the Chisholm Whitney Charitable Trust.



AMOKURA PANOHO

Amokura is Auckland Council's Head of Te Toa Takitini and an expert in business strategy, governance and relationship management, and fostering social-cultural networks. With a specific focus on Maori economic development, tourism and the creative industries, she has built an extensive network across Iwi organisations throughout the country, as well as Maori businesses and enterprises.



KENNETH LEONG

Kenneth is a corporate advisor with a background in international business and corporate finance. His roles include being director of private businesses, and Principal-Asia Business at Crowe Horwath. He has a track record of facilitating business transactions across cultures, specialising in bridging the gap between Asian and New Zealand businesses. He is also the Chairman of ASEAN New Zealand Business Council.



ALISON SUTTON

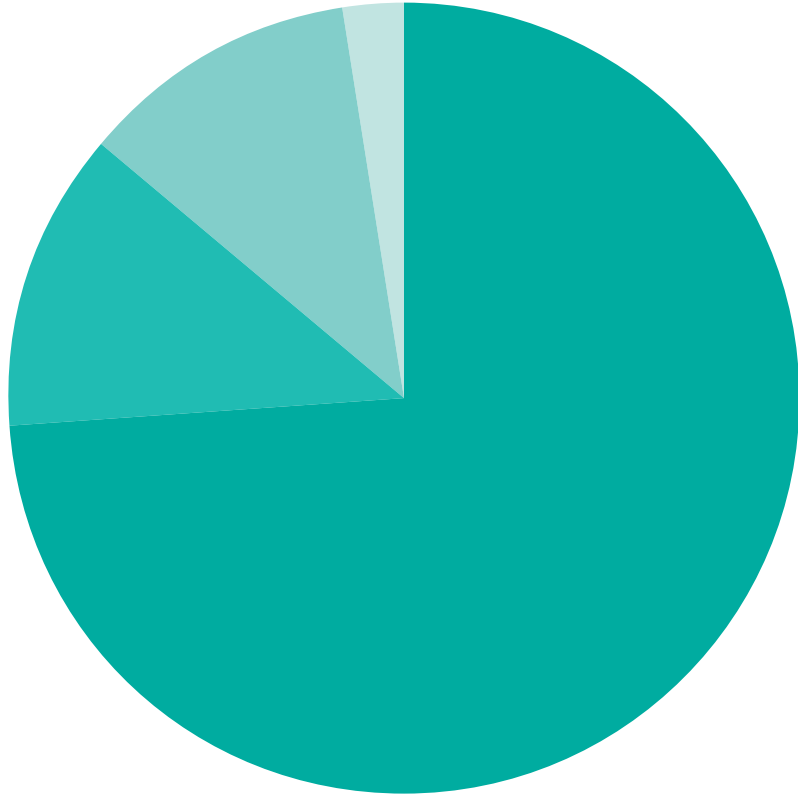
Alison is the Director of Talking Matters, a campaign to increase focus and promote action on early oral language because of the important connections between early language and life success. She has been a researcher, evaluator and project developer in adult literacy and a community and social researcher for many years. In 2015, Alison was awarded a Winston Churchill Memorial Fellowship, which has taken her to England and the USA to look at citywide literacy action.



DOUG HANNA

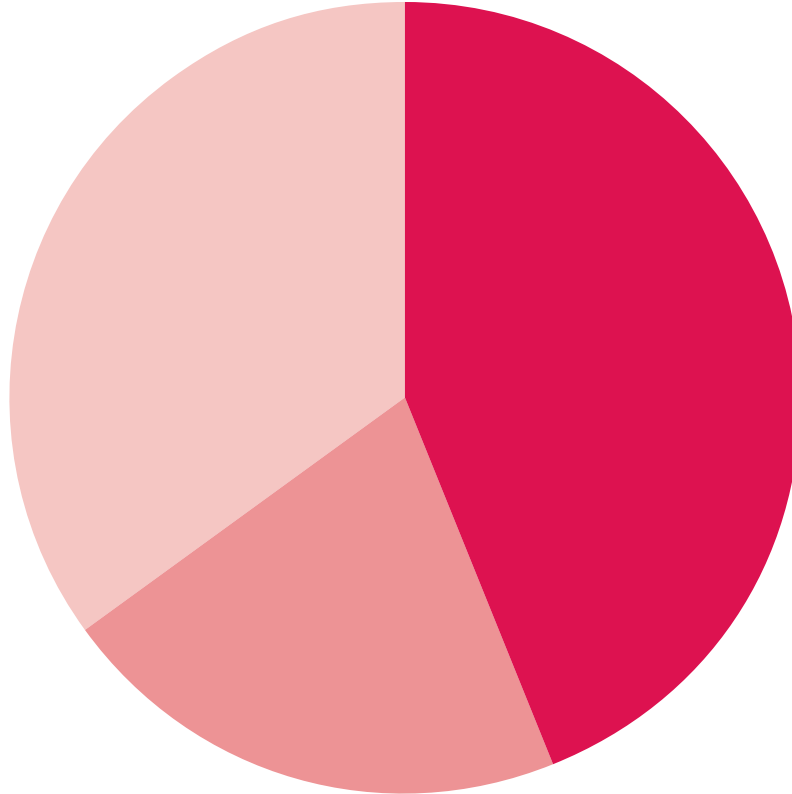
Director at Terabyte Interactive, Doug has a sound background in and understanding of digital technologies across accounting, sales and marketing, e-commerce and customer engagement. In addition to being a Board member of Auckland Foundation, Doug also sits on the board of TimeOut Charitable Trust.

We would like to acknowledge and thank Trustee and Chair Geoff Clews, who resigned during the year under review.



Total Income:
\$3,658,493

-  CHARITABLE DONATIONS
\$2,708,193 / 74.02%
-  NET GAINS ON INVESTMENTS
\$416,676 / 11.39%
-  GRANTS
\$447,633 / 12.24%
-  FEES FOR PROVIDING SERVICES
\$85,991 / 2.35%



Total Expenditure:
\$1,591,774

-  GRANTS MADE ON BEHALF OF DONORS
\$700,524 / 44%
-  GRANTS MADE ON BEHALF OF THE TINDALL FOUNDATION
\$334,475 / 21%
-  ADMINISTRATION EXPENSES
\$556,775 / 35%



**Operational
Income**
\$531,410



**Operational
Expenses**
\$529,845



**Operational
Surplus**
\$1,565

Thank you to our friends and supporters. Each year, we are fortunate to have organisations and individuals supporting us on our mission to encourage, enable and grow effective philanthropy in Auckland.

Whether it's through grants, donations or pro-bono support, our wonderful partners help to make our work possible:



Denham Bramwell

The Friends of Auckland Foundation

Baton Rouge Area Foundation

Duncan Cotterill

Special thanks to our cornerstone suppliers:

ASB

Bellingham Wallace

Harbour Asset Management

RSM Hayes Audit

Social Effect

Spruik

And...

A big thank you to each of our incredible donors; without your compassion and generosity we would not be able to make the community impact that we do.



Contact us.

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Auckland Foundation is proud to be a member of the Community Foundations of New Zealand.