

Auckland
Foundation



2022 Annual Reflection

A strong & thriving Tāmaki Makaurau



Our story so far...

Auckland Foundation enables impactful giving by generous Aucklanders.

By making it easy for donors to support causes they care about, we inspire and unlock a movement of impactful giving by generous Aucklanders.

Through our efficient governance and administration services, donors create and direct funds with freedom to focus on the transformation they want to create in areas they care about.

We were established in 2010 as the community foundation for the Auckland region - the fastest growing form of philanthropy in the world.

We offer individuals, families, business and other organisations an opportunity to build a lasting legacy for the communities of Tāmaki Makarau.

Through our Donor Advised Funds and Purpose Led Initiatives we are creating a community asset to support our region to thrive now and long into the future.

\$21M+

Over \$21M raised for immediate giving and to build a permanent community asset to support our region in perpetuity

\$11M +

Over \$11M distributed to date and we are just getting started.

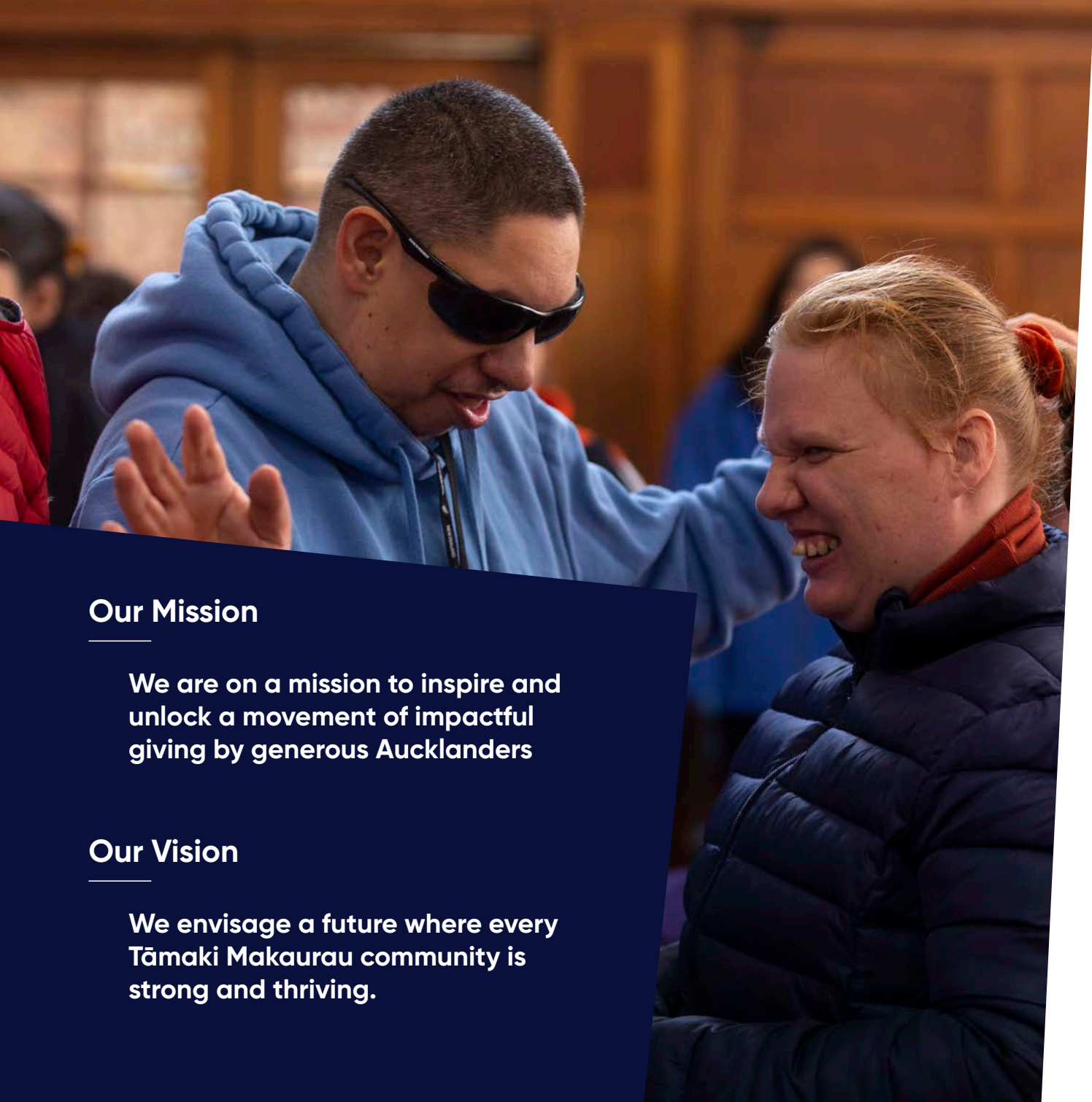
The 2022 numbers:

**\$1.8M+
Donations**

We have raised over \$1.8M for immediate or future distribution

**\$1.2M+
Grants**

We have distributed over \$1.2M to our communities



Our Mission

We are on a mission to inspire and unlock a movement of impactful giving by generous Aucklanders

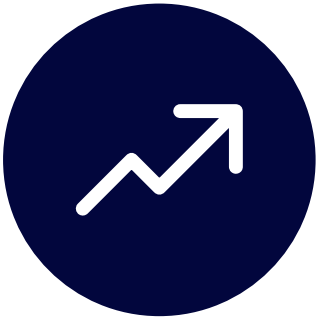
Our Vision

We envisage a future where every Tāmaki Makaurau community is strong and thriving.

How the Community Foundation model works:



YOUR GIFT



IS INVESTED
AND GROWN



AND THE ONGOING
INCOME EARNED



GOES TO THE LOCAL
CAUSES YOU LOVE

Our mahi



ENCOURAGE AND ENABLE GENEROSITY.

We value manaakitanga and work with generous Aucklanders who want to contribute to a better city for everyone. With our structure making it easy to give efficiently and effectively, donors can focus on making a positive impact.



SUPPORT AUCKLAND'S COMMUNITIES.

Every Aucklander should have a sense of whanaungatanga in our city. Access to good food and housing, feeling safe, and being able to earn a living are basic rights that we want all Aucklanders to enjoy. We distribute much-needed funds across the region to grassroots groups through our granting rounds, and provide advice to our donors on where their gift will make a difference.



ENSURE SUSTAINABLE IMPACT

Our generous donors don't just wish to see better outcomes for Aucklanders today; they want to have a positive social, environmental and cultural impact for our future whānau. We ensure a lasting legacy for good, by building our endowments and through place-based funds, such as the Women's Fund and the Hauraki Gulf Regeneration Fund.



DRIVE EFFICIENCY IN THE CHARITABLE SECTOR.

We work closely with professional advisors to promote the community foundation model as an effective, efficient vehicle for philanthropic giving.

Image courtesy of Project Kahurangi

Our Board

The Board has the specialist knowledge, experience, qualifications and passion to ensure the optimal governance of Auckland Foundation.

***We are delighted to have welcomed Jada and Garth to our board this year**



Ian Short - Chair



Kenneth Leong



Juliet Moses



Amokura Panoho



Suneil Connor



Jada MacFie*



Ken Whitney



Nigel Scott



Garth Sinclair*



Mel Hewitson



Qiujing Easterbrook-Wong



Doug Hanna

We farewelled these Trustees during 2022 and thank them for their contribution to the Foundation over many years.

The Rua and Clarrie Stevens Charitable Trust Resettlement

Lee was a passionate philanthropist who devoted his life to the work of the Rua and Clarrie Stevens Charitable Trust. Lee was an innovative giver who understood that community needs change and that funders must adapt to the community need and not the other way around. Always an inspiration, Lee absolutely walked the walk when it came to generosity.

In 2015 the Trust resettled with Auckland Foundation to ensure that support could be provided to our communities forever. This is a wonderful example of how a community foundation can support existing Trusts to manage succession and donor wishes in perpetuity. As generations change and the responsibilities on Trustees become more complex, the community foundation model

is the perfect solution for existing Trusts to continue to support the causes and communities they were established for.

Lee will be so missed but the work of the Trust - now known as the Stevens Trust - will carry on in perpetuity through Auckland Foundation and the Advisory Committee, including Lee's beloved Penny.

"Few things in life are more worthwhile than having a purpose that is greater than being about oneself" Lee Stevens, The Power of Love, The Journey of the Rua and Clarrie Stevens Charitable Trust.





Family giving: The Totara Fund

The Totara Fund was started by a local Auckland family who saw the struggles in their community and wanted to personally make a real difference.

They've since grown the fund to support family wellbeing across Tāmaki Makaurau. The initial focus of Totara Fund was around welfare of children, however it soon became apparent that this often starts with factors beyond a child's control. The fund now supports the well-being of families with the overarching belief that if we can assist the parents to navigate their lives successfully, then by default we assist the children.

Since establishing the Fund with Auckland Foundation it has provided support for The Brainwave Trust, Big Buddy, Te Whakaora Emotional Healing and Family Restoration programmes as well as counselling services at CARE Waitakere to meet the critical need arising from the Covid-19 pandemic.

"The positive impact of Te Whakaora Tangata's Kia Kaha programme has been made possible through the generous support of the Totara Fund. The funding has been vital to the successful delivery of the Kia Kaha programme, where evaluations show an 81% of clients reported an improvement in mental health, 75% noting an improvement in depression and anxiety, 80% reported an improvement in social connectedness, and 58% reporting a reduction in domestic abuse."

- Programme Manager from Te Whakaora Tangata's Kia Kaha programme supported by the Totara Fund



GULF GUARDIANS

Hidden from view below the surface, the Hauraki Gulf/Tikapa Moana/Te Moananui-a-Toi is rapidly deteriorating. Over the decades, the urbanisation of its catchment area, farming and fishing practices, and climate change, have all taken their toll.

Auckland Foundation established the Hauraki Gulf Guardians programme in response to the urgent work required to ensure the Gulf is regenerated and resilient to future challenges. We identify areas of highest impact using evidence based research and an expert advisory panel to create long-term, synergetic partnerships. Through our activities to inspire and encourage generosity we secure funding for immediate and future needs.

Our expert Advisory Panel have identified two key projects to support:

- Shellfish Restoration: **Revive our Gulf** are working to restore 1000sq km of shellfish beds and reefs, which are important to sediment filtration allowing other species to grow & thrive
- Regenerating waterways and wetlands: **Sustainable Business Network's** Million Metres Streams project, which is regenerating the Gulf's wetlands and waterways through riparian planting.

Okuma Partnership

Okuma is a proud Gulf Guardian helping to regenerate our ecosystem by putting mussels back into the ocean.

Okuma is a family-owned business that has been in the fishing industry since its inception in 1981. The once abundant Hauraki Gulf is on the brink of collapse, and Okuma are leveraging their platform and strong position in the fishing industry to help turn the tide.

To support the efforts to regenerate the Hauraki Gulf, Okuma champions sustainable fishing to ensure that marine and bird species can thrive again for future generations.

For every purchase of an Okuma product, Okuma has donated mussels back into the Ocean. A handful of mussels can filter 350 litres of water a day, allowing vulnerable species a second chance. Thanks to Okuma's generosity, thousands of mussels have been put back into the Gulf in 2022.



**10,000 Mussels deposited
back into the Gulf**



**20,000 litres of water
filtered per day**



**\$200,000 raised for
the Gulf so far**

Sustainable Business Network: Waiheke Resources Trust

One of the two key projects identified by our Gulf Guardians Advisory Panel was Sustainable Business Network's Million Metres Streams project, which is regenerating the Gulfs wetlands and waterways through riparian planting.

Waiheke Resources Trust (WRT) works towards the ecological restoration and protection of the important wetland habitats and surrounding environments on Waiheke Island.

Since teaming up with Sustainable Business Network, WRT's Love Our Wetlands Project has grown from four to seven restoration sites on Waiheke. Each site has unique historical, cultural and environmental value. WRT are working towards the creation of vibrant habitats across Waiheke where Aotearoa New Zealand's native species can thrive.



Impact stories from Grant Recipients

Triangle Park Community Garden

“As an organisation led by local people, we have evolved to adopt the principles of this Maori whakatauki-proverb: ‘Na to rourou, nataku rourou, ka ora ai te iwi - with your food basket and my food basket the people will thrive’. What started as a simple shared community garden, now flourishes as somewhere people come to connect, learn and share knowledge, and to grow and share food. It is our desire to educate and coordinate enough families that it will have a positive impact on overall wellbeing, and where the skills and knowledge of gardening principles have transferred to families.

Our teaching methods follow a Learning-by-Doing where everyone can be involved in teaching and learning simultaneously. The term ‘Ako’ represents our way at the Triangle Park Garden, where indeed everyone can be a teacher, and everyone can be a learner, and with our collective knowledge, all people will indeed thrive.”

Waka of Caring

“We believe everyone deserves food and shelter as a basic minimum. We try and assist with food through our meals and food parcels, and we also connect whānau and individuals with community housing providers who we have developed a good relationship with over the years. Sometimes we provide refuge for women who have been in abusive relationships, and we connect survivors with social service agencies who can help them.

Everything at the shelter is free for whānau and individuals who can feel the aroha as soon as they walk in.

Whaea Debbie is tangata whenua, and the majority of whānau and individuals who have accessed and who access support are Maori. Waka has a great relationship with Manurewa Marae and other local community groups.”

Heart for Youth

“One positive for rangatahi living on the North Shore, is that we don't see some of the extremes of deprivation as in other parts of Auckland. But the downside of that - there is such a lack of resources to support those who do struggle. We are about helping community to support community.

A standout of our programme is we offer ‘long term’ support for our youth. We have young people who have been in our programme for over 2 - 5 years. Our longest current young person we support has been with us for 7 years. Founding member of the advisory group on the North Shore Fund - Judy Bailey stated the following. We've quoted this as we absolutely tautoko/echo this and we see this statement every day with the youth we support.

“There's an increasing disparity between people who have a lot and people who have very little, so this is away of redressing the

balance from the grass roots up. We live in paradise. But there are too many of our kids growing up in violence, too many are going hungry, too many are neglected. There are extremes - we have a lot of very wealthy people but we also have a lot of people who are struggling, a lot of young families and I would love to see them being supported more. This gap that we have between rich and poor is not good for anybody.”

Thank you

Thank you to our partners, supporters, donors, wider community and trustees for your ongoing support throughout 2022. We are extremely grateful for your help in working towards our mission to inspire and unlock impactful giving by generous Aucklanders.

Get in touch:

If you're interested to learn more about how we can help you shape your giving, get in contact with us today.

Email: info@aucklandfoundation.org.nz
Web: aucklandfoundation.org.nz

Our Partners



Our Gulf Guardians Partners

